

# ST. MICHAEL'S GAC MAGHERALIN



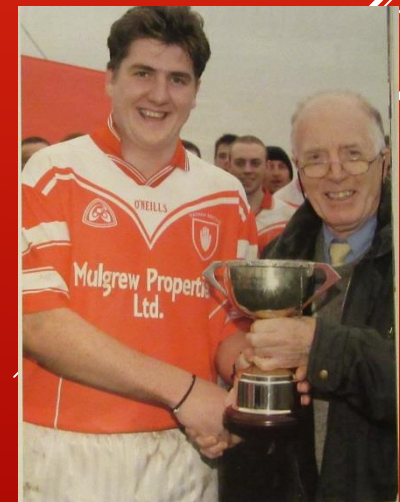
Building Club & Community

## Sponsorship and Fundraising



# BACKGROUND:

- ▶ Formed in 1962 following the amalgamation of St. Patrick's Magheralin and St. Colman's Kilwarlin Gaelic Football Clubs.
- ▶ A County Down club, located in the North West of the county bordering counties Armagh and Antrim.
- ▶ Down Senior Football Finalists in 1966.
- ▶ Down Junior Football Champions 1987, 1991 and 2004.
- ▶ Previous All-Ireland Scor Winners.
- ▶ Can boast Down All Ireland Football Winners at Senior, Under 21 and minor level



## What we Do:

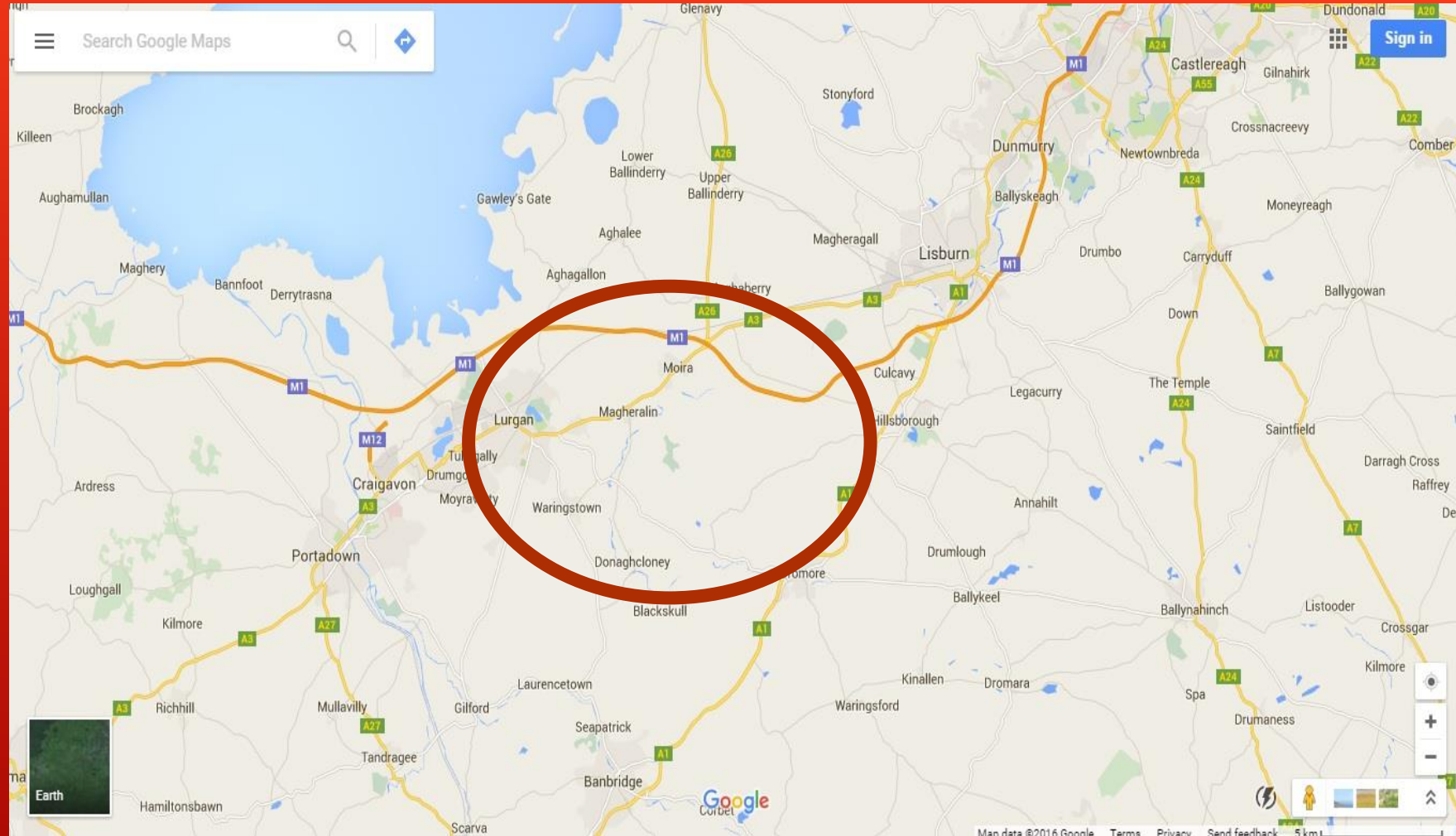
- Organise, promote and compete in Gaelic Games and other associated activity for all, regardless of age, gender, background or ability within the Magheralin and outlying areas.
- Driven by an unmistakable amateur and volunteer ethos
- Stand for what we believe in and is not against anyone or anything else

## To:

- Strengthen the local community spirit
- Build trust not just with ourselves but with others
- Provide a sense of place
- Improves peoples physical and mental well being
- Build confidence in who we are and where we are from
- Compete against other clubs throughout County Down and other areas

# Catchment Area

- Magheralin
- Moira
- Kilwarlin
- Dollingstown
- Lurgan
- Dromore



# MEMBERS AND TEAMS

- ▶ Open to players, non players and social members as well as providing events and activities for other members of the community
- ▶ The club is represented in the Down County Football Leagues by the following teams:
  - Senior Team
  - Reserve Team
  - Ladies Team
  - U14 Team
  - U12 Team
  - U10 Team
  - U8 Team
  - Ladies Youth Teams





# EVENTS AND ACTIVITIES

- ▶ As well as providing Gaelic Games, St. Michael's take pride in being a vital asset for the local community.
- ▶ Each week the hall is the venue for Bingo and the St. Michael's Youth Club – providing a key social outlet for all ages.
- ▶ Throughout the Year, the hall is also used for events such as quiz nights, private functions, music nights, fundraising events, craft workshops and hired out by other groups not connected to St. Michael's.
- ▶ The club also organises the annual Magheralin Duck Race, that takes place along the River Lagan and in the past have been the organisers of the Magheralin Music Festival, that seen famous acts such as Nathan Carter and Bagatelle perform.

# FACILITIES

- ▶ As a club, we are able to offer our facilities to the local community at keen rates.
- ▶ Each week the club is used by the local Youth Club as well as hosting Bingo each Thursday night.
- ▶ The hall can also be hired out at a rate of £15 per hour for anyone looking a venue to host birthday parties, private functions, meeting space etc.
- ▶ Price includes full usage of the hall, kitchen facilities, tables & chairs and heating & lighting charges.
- ▶ The club can also provide a sound system for events in the hall as well as an indoor bouncy castle for children's parties.

# ST MICHAEL'S DEVELOPMENT / 20:20 VISION

- ▶ As a progressive club, St. Michael's are always on the look out to improve and develop the facilities on offer at the club.
- ▶ In recent years, there has been a large influx of new families into the Magheralin and Moira area and St. Michael's has benefitted greatly from this with increased numbers joining the club, in particular with underage members.
- ▶ An average Wednesday night underage training session at the club now sees in the region of 80 – 100 children attending.
- ▶ Just five years ago, the number of underage players was about 15 and two years previous to that we had **none**
- ▶ With such huge numbers now attending, the cost of running a club is not cheap, especially with registration, affiliation and insurance fees for both fielding teams at the different levels and ensuring the clubs facilities are insured.
- ▶ To allow the club to provide the best for our members, we are calling on the local community and to local businesses to show and pledge their support to St. Michael's.



# DEVELOPMENT FUND

- ▶ For as little as £10 per month or £120 per annum, you can play your part in the development of St. Michael's.
- ▶ “Brick by Brick we can build up and extend the club with your help”

St. Michael's Development Fund Wall				
		Name 8		
		Name 7		
	Name 4	Name 5	Name 6	
	Name 1	Name 2	Name 3	
A Jones	B Smith	C Jones	D Smith	E Jones

# SPONSORSHIP OPPORTUNITIES

- ▶ Pitch Side Advertising Boards £200 per year. Three year term.
- ▶ Newsletter £100 per year
- ▶ Jersey Sponsorships £1500
- ▶ Team Sportswear £1500
- ▶ Magheralin Duck Derby £500
- ▶ Gala Ball
- ▶ Website (Prime location on Home Page) £250 per year
- ▶ Match Ball £25 per game

# WE NEED YOUR SUPPORT!

St Michael's Magheralin is a growing club, with an increasing youth membership – this is fantastic news giving us the potential to become a really strong club when there are many clubs decreasing and even disappearing around the county/province/country.

Like GAA clubs all around Ireland, it is the local communities who effectively keep clubs running through their continual participation and contribution.

**It costs on average £28,000 per year for the normal running costs for St Michael's.  
(This is before any new developments / improvements are taken into account)**

For various reasons, it is still a very small number of core families in St Michael's who contribute to the costs of running the club by paying membership, attending events, buying tickets etc

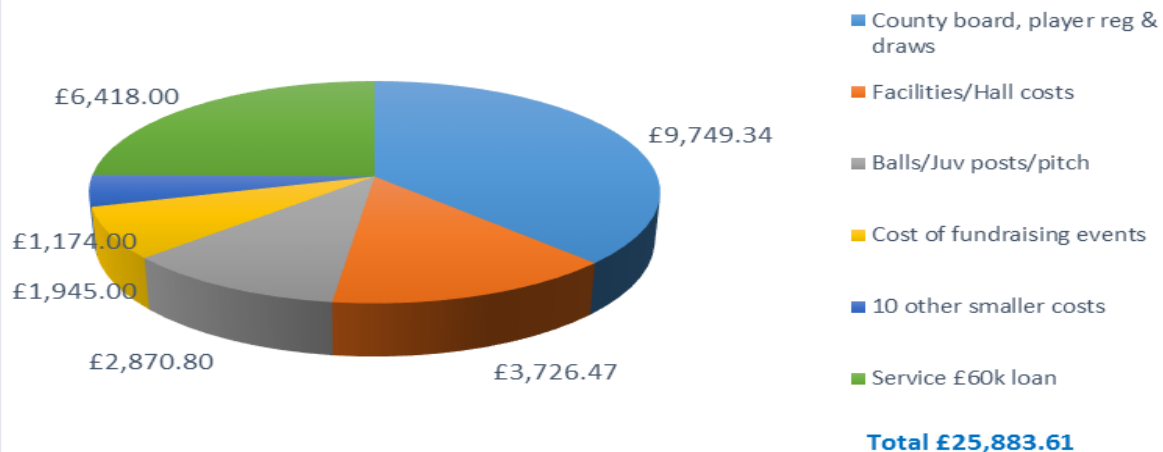
We would like to appeal to more families to support the smaller and larger fundraising events throughout the year.

Thank you.

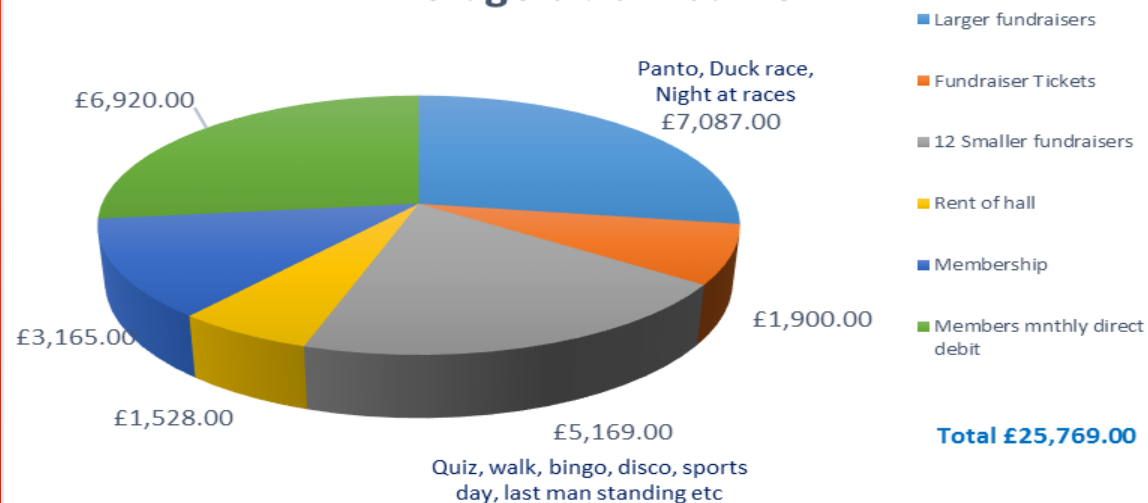
St Michael's Committee members.

# Yearly Running costs and Fundraising Targets

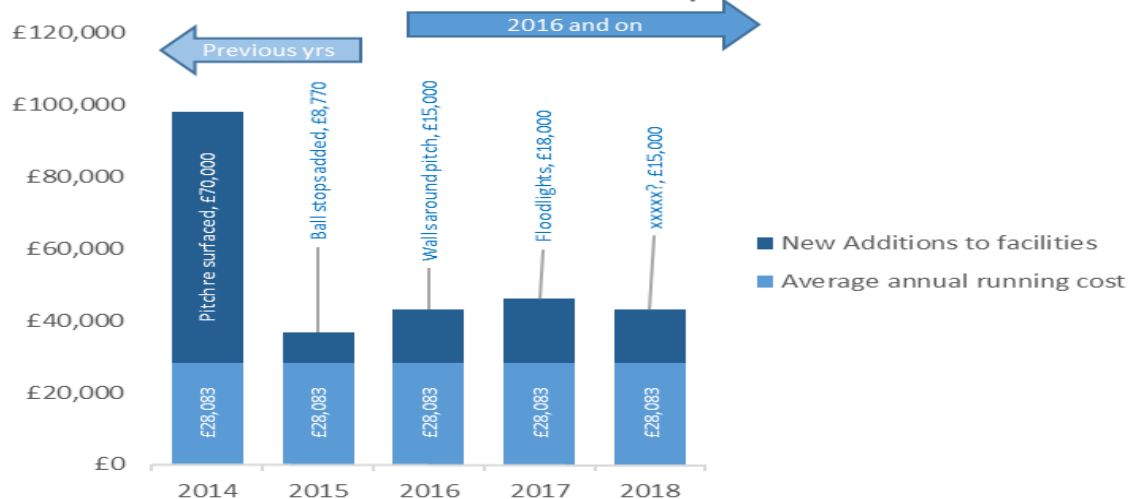
### Average club running costs



### Average club income



### St Michaels - Costs & Improvements



The club manages to pay their way, service the redevelopment loan etc relying on the support from a relatively small number of people and families.

In order to fund the additional development of the grounds over the next 3 - 5 years, we need support from a wider group. This year we would like to erect a fence to enclose the pitch, and install structures for flood lighting, to be added the year after.

We will be running a larger scale fundraising event annually and we would really encourage you to support it, in particular the newer people to the area and club...we still need all the regulars to do what they have been doing ☺

**THIS YEAR WE WILL BE HOLDING A GALA BALL ON THE 5<sup>th</sup> of NOVEMBER in GRACE HALL**

WE WILL BE ASKING YOU TO SUPPORT THE CLUB IN ANY WAY YOU CAN THROUGHOUT THE YEAR, AND IN PARTICULAR THIS EVENT LATER IN THE YEAR. Thank you.

From the Committee of St. Michael's GFC.

# 2016 Events Planner

## ST MICHAELS ANNUAL EVENT CALENDER

Month	Event / Event FUNDRAISER	Regular
JANUARY		BINGO - Every Thursday Night Poker - Second Tuesday each month
FEBRUARY	Mon 8th POKER NIGHT	BINGO - Every Thursday Night Poker - Second Tuesday each month
MARCH	Thurs 17th St Patricks day parade	BINGO - Every Thursday Night Poker - Second Tuesday each month
APRIL	Friday 1st Quiz in Byrnes pub Wed 27th Sponsored walk	BINGO - Every Thursday Night Poker - Second Tuesday each month
MAY	Sat 7th Race night in clubrooms Sun 8th Sports day Sunday 8th	BINGO - Every Thursday Night Poker - Second Tuesday each month
JUNE	Sat 25th June LADIES & MEN fundraiser	BINGO - Every Thursday Night Poker - Second Tuesday each month

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<b>JULY</b>	Sun 31st 1/4 final trip to croke park (provisional)	BINGO - Every Thursday Night Poker - Second Tuesday each month QUIZ
<b>AUGUST</b>	Mon 1st to 5th CUL CAMP Sat 6th 1/4 final trip to croke park provisional Sun 21st DUCK RACE	BINGO - Every Thursday Night Poker - Second Tuesday each month
<b>SEPTEMBER</b>	Sun 18th All Ireland Family Day in Clubhouse	BINGO - Every Thursday Night Poker - Second Tuesday each month
<b>OCTOBER</b>	Sat 1st P3/P4 tournament at pitch Sat 8th GIRLS U11 tournament Sun 9th Andrew McCabe Tournament	BINGO - Every Thursday Night Poker - Second Tuesday each month QUIZ
<b>NOVEMBER</b>	Sat 5th GALA BALL/Celebration night -  Sun 27th CLUG AGM	BINGO - Every Thursday Night Poker - Second Tuesday each month
<b>DECEMBER</b>	Fri 2nd Dec Christmas Panto Sun 18th Christmas party and draw Fri 30th Christmas quiz	BINGO - Every Thursday Night Poker - Second Tuesday each month QUIZ